Anecdotes Cookie Policy

This cookie policy provides information about the types of cookies we at anecdotes A.I Ltd. (collectively and individually "anecdotes", "Company", "we," "us," or "our") use and why.

To learn about the personal data we process in connection with our services, including our platform and our other website, please see our Privacy Policy.

1. What are cookies?

Cookies are small data files that contain a string of characters. Cookies help us to improve our site and to deliver a better and more personalised service, for instance by storing information about your preferences and allowing us to recognise you when you return to our websites.

2. Which cookies do we use?

Advertisement			
Cookie	**Vendor / Domain**	**Description**	**Duration / Retention**
fr	facebook.com	Facebook sets this cookie to show relevant advertisements to users by tracking user behaviour across the web, on sites that have Facebook pixel or Facebook social plugin.	3 months
bcookie	linkedin.com	LinkedIn sets this cookie to track the use of embedded services.	1 year
_ccpx_*	a.remarketstats.com	Click Certain sets this cookie to build a profile of users interests and show user relevant ads on other sites. They do not store directly personal information, but are based on uniquely identifying the user's browser and internet device.	1 year
lastExternalReferrerTime	anecdotes.ai	Detects how the user reached the website by registering their last URL-address.	never

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Cookie	Vendor / Domain	Description	Duration / Retention
lastExternalReferrer	anecdotes.ai	Detects how the user reached the website by registering their last URL-address.	never
bscookie	linkedin.com	Cookie used for Sign-in with Linkedin and/or for Linkedin follow feature on 3rd party websites	1 year
test_cookie	anecdotes.ai	A session cookie used to check if the user's browser supports cookies.	15 minutes
IDE	anecdotes.ai	Used by Google Doubleclick to provide ad delivery or retargeting.	2 years
UserMatch History	anecdotes.ai	These cookies are associated with a B2B marketing platform, formerly known as Bizo, which is now owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targeting.	30 days
YSC	youtube.com	YSC cookie is set by Youtube and is used to track the views of embedded videos on Youtube pages.	session
VISITOR_INFO1_LIVE	youtube.com	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface.	6 months
VISITOR_PRIVACY_METADATA	youtube.com	YouTube sets this cookie to store the user's cookie consent state for the current domain.	6 months
CHILI_PIPER_CLUSTER	anecdotes.ai		never

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Analytics			
Cookie	**Vendor / Domain**	**Description**	**Duration / Retention**
_gcl_au	anecdotes.ai	Google Tag Manager sets this cookie to experiment advertisement efficiency of websites using their services.	3 months
_fbp	anecdotes.ai	Facebook sets this cookie to store and track interactions.	3 months
_ga_*	anecdotes.ai	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days
_ga	anecdotes.ai	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	1 year 1 month 4 days
_ga_#	anecdotes.ai	Used to distinguish individual users by means of designation of a randomly generated number as client identifier, which allows calculation of visits and sessions	Not sure
__hstc	anecdotes.ai	This is the main cookie set by Hubspot, for tracking visitors. It contains the domain, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	6 months
hubspotutk	anecdotes.ai	HubSpot sets this cookie to keep track of the visitors to the website. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.	6 months
_ga_BZWB SKSSRN	anecdotes.ai	Used by Google Analytics to store and count pageviews	399 Days

Functional

Cookie	Vendor / Domain	Description	Duration / Retention
visitorId	ws.zoominfo.com	ZoomInfo sets this cookie to identify a user.	1 year
li_gc	linkedin.com	Linkedin set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	6 months
lidc	lidc	These cookies are associated with a B2B marketing platform, formerly known as Bizo, which is now owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targeting.	1 day
isitorId	ws.zoominfo.com	ZoomInfo sets this cookie to identify a user.	1 year

Necessary Strictly

Cookie	Vendor / Domain	Description	Duration / Retention
__cf_bm	zoominfo.com	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	1 hour
__hssrc	anecdotes.ai	HubSpot cookie sets this cookie to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.	session
__hssc	anecdotes.ai	HubSpot sets this cookie to keep track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (which increments with each pageview in a session), and session start timestamp.	1 hour

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Cookie	Vendor / Domain	Description	Duration / Retention
__cf_bm	hubspot.com	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	1 hour
_cfuvid	hubspot.com	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	session
__ptq.gif	hubspot.com	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Not sure
_cf_bm	.hsforms.net	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	1 hour

Other cookies			
Cookie	**Vendor / Domain**	**Description**	**Duration / Retention**
_cfuvid	zoominfo.com	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	session
warmly_6e78df981de52b09f2aeb14ef884e0a7	opps-api.getwarmly.com		1 year
tuid	a.usbrowserspeed.com	No description available.	1 year
li_sugr	linkedin.com	Used by LinkedIn to make a probabilistic match of a user's identity outside the Designated Countries	90 days

Cookie	Vendor / Domain	Description	Duration / Retention
AnalyticsSyncHistory	linkedin.com	Used by LinkedIn to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries	30 days
R	influ2.com		1 year
_OG_GDPR_COOKIE_	outgrow.us		session

Webflow			
Cookie	Vendor / Domain	Description	Duration / Retention
warmly_fingerprint	anecdotes.ai		never
ClientSessionStore	anecdotes.ai		never
MediaStore-client	anecdotes.ai		never
WidgetStore	anecdotes.ai		never
ziwsSessionId	anecdotes.ai		session
ziwsSession	anecdotes.ai		session

- **Necessary Cookies:** These cookies are essential in order to enable you to move around our websites and use features, such as accessing secure areas of the website or remembering language choices. Without these cookies, we would not be able to provide you with services like enabling appropriate content based on your type of device.

- **Analytics Cookies:** These cookies allow us to improve your experience of the website by collecting information on how you use it.

- **Advertisement/ Marketing Cookies:** Marketing cookies are used to understand your browsing habits and provide you with advertising content more relevant to you and your interests.

- **Webflow Cookies:** Webflow cookies help enhance the user experience by making the website more functional, efficient, and tailored to individual user needs. You can usually manage or delete these cookies through your web browser settings if you prefer not to have them stored on your device.

3. Choices about cookies

We ask you for your consent to use each type of cookies when you visit our websites. If you want to change your mind about this, you can do this by visiting our website.

4. Contact Us

If you have any concerns or questions about how we use cookies on our websites, you can contact us at at: hello@anecdotes.ai or by mailing us at:

anecdotes.ai

3 HaMelacha St,Tel Aviv, Israel

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